

PACK AWAY
H  **NGER**[®]
Life. Changing. Nutrition.



Introduction & how to sponsor an event

CHARRIE JAMES. DEVELOPMENT DIRECTOR
CHARRIE.JAMES@PACKAWAYHUNGER.ORG // 317.531.8134

Who are we?

Humanitarian organization dedicated to improving lives of children & others who suffer from hunger & malnutrition.

In the battle against hunger & malnutrition, our focus is to provide the most nutritious meal possible.

Our [Nutri-Plenty](#)[®] meal has a scientifically proven blend of 21 vitamins & minerals that alleviates & reverses effects of micronutrient malnutrition. The meals include micronutrients, rice, soy, vegetables, & flavorings, and are easy to prepare (requiring only a pot, boiling water, and spoon).



Nonprofit 501(c)(3) Tax ID # 27-1438579

Why help hungry people?

WORLDWIDE

Every day, 8,000 children die of hunger worldwide.

In **Guatemala**, half of the population can't afford the cost of food. As a result, they have the third highest rate of stunted children in the world.

In **Haiti**, 2.5 million live in extreme poverty—and it's the poorest country in the northern hemisphere. The country fails to produce enough food for its population's needs and 100,000 children under five suffer from malnutrition.

<http://www1.wfp.org/countries/guatemala>

<http://www1.wfp.org/countries/haiti>

INDIANA

About a third of Hoosiers are often at risk of going hungry, but they aren't eligible for federal food assistance.

31% of Hoosiers who are food insecure can't qualify for the Supplemental Nutrition Assistance Program (SNAP). What that means is those Indiana residents have to turn to food banks, churches and civic organizations in order to get enough to eat.

Overall, food insecurity in Indiana ranges from 9% in Hamilton County to 18% in Marion County but up to 50% in other parts of the state.

<https://feedingindianashungry.org/blog/hunger-data/>

Pack Friday Annual Event

Friday November 23, 2018

- ◆ *Marriott East Hotel*
- ◆ *Multiple shifts*
- ◆ *400+ volunteers*
- ◆ *50,000+ meals packed*
- ◆ *US & international meal donations (Indiana, Haiti, & Guatemala)*



Pack Friday Sponsorship Opportunities

Title Sponsor

FUNDING LEVEL: \$10,000

BENEFITS:

- Title Sponsorship
- Address event volunteers
- Exclusive level
- TY dedication on post-event email
- 3 Dedicated packing lines (36 ppl)
- 30,000 meals sponsored
- Online promotions
- Print promotions
- E-newsletter promotion
- Exhibitor booth at event
- Participant bag promotions
(provided by sponsor)

Corporate Sponsor

FUNDING LEVEL: \$2,500

BENEFITS:

- 2 Dedicated packing lines (24 ppl)
- 9.250 meals sponsored
- Online promotions
- Print promotions
- E-newsletter promotion
- Exhibitor booth at event
- Participant bag promotions
(provided by sponsor)

Exhibitor Sponsor

FUNDING LEVEL: \$500

BENEFITS:

- 1 Dedicated packing line (12 ppl)
- 1.850 meals sponsored
- Exhibitor booth at event
- Participant bag promotions
(provided by sponsor)

Pack Friday TEAM opportunities

Grab your friends and make a team at Pack Away Hunger 2018!

FUNDING LEVEL: \$100/person

- We can set up online registration & fundraising pages for each team member
- You can choose the number of participants (lines can be up to groups of 12 ppl)
- Dress up in your favorite team gear!
- Create a competition to see who raises the most funds for Pack Away Hunger
- Engage your co-workers, staff, colleagues, civic members, congregation, and more!
- Get involved and make it fun!



Sample list of past partners...



Businesses

- Cummins
- Eli Lilly
- UPS
- Salesforce
- Whirlpool
- Allstate Insurance
- Park Indy
- Zink Distributing
- Vistage Leaders
- United Healthcare



Churches

- Mount Pleasant Christian Church
- Servants of Christ Lutheran Church
- Northview Church
- Epworth United Methodist Church
- Resurrection Lutheran Church
- Mt. Olive Lutheran Church



Community Organizations

- Rotary Club of Indianapolis
- Zionsville Mom's Group
- Southport HS
- Clarke Pleasant MS
- Rotary Club
- CPA Society
- FFA



Hospitals

- St. Vincent / Ascension
- Eskenazi Health Services
- Community Health
- Franciscan Alliance

Are you ready to *PACK AWAY HUNGER?*

Email Charrie James, Director of
Development at
Charrie.James@PackAwayHunger.org or
call (317) 378-5007.

WITH YOUR HELP, WE CAN REACH OUR
GOAL OF PACKING 2.25 MILLION
MEALS IN 2018!

*Annual Report: [http://
www.packawayhunger.org/index.php/media/
2015-03-18-17-33-41](http://www.packawayhunger.org/index.php/media/2015-03-18-17-33-41)*

*Donate Now: [http://
www.packawayhunger.org/index.php/how-
to-help/donate-online](http://www.packawayhunger.org/index.php/how-to-help/donate-online)*

*Videos: [http://www.packawayhunger.org/
index.php/media/our-videos](http://www.packawayhunger.org/index.php/media/our-videos)*

